



What are Producers and Consumers in my Community?

By: Janelle Cox
M.S. in Education

Social Studies
Grades K-2



Introduction

What is the difference between a producer and a consumer? In this lesson, students will be able to identify the producers and consumers in a community as well as experience the difference between each by creating a book using an assembly line.

Learning Objectives

([3. People, Places, and Environments](#)) Students will be able to identify the producers and consumers in their community.

Materials Needed

- Paper and pencil
- [Booklet directions](#)

Procedure

Activity 1: Producers and Consumers

1. Ask students to list all of the things that their family likes to buy. Then ask students to list things that meet the needs for food, shelter, and clothing. Write these items down and discuss how these things are called “goods”. Tell students these are things that people make or use to satisfy other people’s wants and needs.
2. Next, ask students to name some services that their family pays for such as a haircut or cleaning service. Tell students that people who use services are called “consumers” and that people pay money to receive goods (food, clothing, etc.) and services (haircut, lawn mowed, etc.).
3. Next, define producers. Tell students these are the people who make or provide the goods and services.

Activity 2: Goods vs. Services

1. Draw two columns on the board and label one “goods” and the other “services”. Ask students to name goods and services that people pay for and to tell you which column you should write it down in.
2. Next, divide students into small groups and have them brainstorm services that people use. Then, as a class discuss their findings.

Continued on page 2



What are Producers and Consumers in my Community?

By: Janelle Cox
M.S. in Education

Social Studies
Grades K-2



Continued from page 1

Activity 3: Producers

1. Divide students into groups of five. Then pass out paper and booklet instructions (link included above) to each group so they can make a booklet. Tell students that today they are going to be producers. Each student in the group will be assigned a group number and a job. They must stand in an assembly line and do their specific job that they were assigned to do (the instructions will give details on what each student's job is).
2. After they have completed their job as a producer, they will move on to become a consumer.

Activity 4: Consumers

1. The next day students will become consumers. They will use the product that they made as a producer.
2. As a consumer, students must first write their name under the smiley face. Then across pages two and three they will write what a producer is. On pages four and five they will give examples of a producer. On the back they will write what a consumer is. Then, on the last section they will give examples of a consumer.

Evaluation

Assess students on their knowledge of the subject by reading their booklets that they made.